

# SWAROVSKI

SWAROVSKI STANDS FOR SPARKLE.  
SWAROVSKI STANDS FOR SPIRIT.  
SWAROVSKI STANDS FOR SUCCESS.

**Are you looking for an exciting, professional challenge in a global luxury environment?  
Then become part of our Global PR, Media and Events team at the Swarovski Professional  
Headquarters in Wattens, Austria.  
We are looking to hire a**

## SENIOR PR & EVENTS MANAGER (F/M)

Location: Wattens / Tyrol / Austria  
Reference Number: 893672-ds

SWAROVSKI adds sparkle to people's everyday lives – both as the leading brand of cut crystal, and as the partner of visionaries. Become part of a tale of tradition and success that stretches back to 1895, and at the same time begin writing your own!

D. Swarovski KG  
Dominika Sirtl  
Swarovskistr. 30  
6112 Wattens  
Österreich

### WHAT YOU CAN EXPECT

In this strategic global position, you will join Swarovski Professional's PR, Media and Events team. This is a particularly exciting and varied role, as you will be responsible for defining, managing and evaluating different global PR & Events projects in the field of fashion, jewelry, interiors and online retail. More concretely, your tasks will include, but are not limited to:

- Develop, manage and execute global PR strategies and annual plan for global marketing programs
- Plan and lead international PR projects with focus on jewelry, fashion and online retail
- Create and implement global 360° PR, Event and multimedia communication concepts and conduct their global roll-out in collaboration with our international markets
- Supervise global PR agencies & media analysis agency and work directly with account directors on briefings, performance monitoring and internal reporting
- Closely collaborate and develop joint PR projects with customer, designers and retailers
- Organize and lead PR shootings and film productions
- Continuously exchange and align with PR and Communication managers from Europe, Asia, North and South America
- Work closely with internal departments at HQ, e.g. Online, Legal and other relevant Swarovski business units

Visit [www.crystals-from-swarovski.com](http://www.crystals-from-swarovski.com) and [www.swarovski.com/professional](http://www.swarovski.com/professional) for a first impression of our world.

### WHAT WE EXPECT

As the ideal candidate for this position, you have a passion for PR, Media & Event management. You are a self-motivated team player and enjoy working in a dynamic and international environment. Furthermore, your profile includes the following:

- Exceptional academic performance in marketing and/or communication related studies
- 5+ years of relevant work experience within the field of Press and Public Relations preferably in the fashion/luxury industry
- Professional experience in international project management, including the ability to manage various projects and tasks at the same time
- Profound experience in the B2C, as well as B2B environment
- The ability to convince others through your strong communication, strategic and analytical skills
- Results-driven approach with outstanding output orientation
- Excellent verbal and written communication skills in English and German

### WHAT WE OFFER

Since 1895, Swarovski is ranked one of the most valued premium brands in the jewelry and fashion industry. Swarovski as an entrepreneurial family business offers a high performing people environment, tremendous opportunities to grow, and a modern and architecturally attractive workplace. Furthermore, being located in Tyrol, one of the best-known holiday regions in Austria, Swarovski provides the best precondition for a pleasant work atmosphere and work-life balance. Due to legal reasons, we advise that the collectively agreed base annual salary for this position is at least € 37.884,84. Our actual salaries are market competitive, and take individual qualifications and experience into consideration.

**Are you passionate to contribute with enthusiasm to our success? Then we are looking forward to get your application [here](#) or at [www.swarovskigroup.com](http://www.swarovskigroup.com) !**