



Zalando's success tells the story of our exceptional team and our efforts. We are always happy to welcome new colleagues who join us in creating the world's best online fashion experience.

Thanks to our eCommerce expertise and can-do spirit we've become one of Europe's most favorable online shopping destinations in only a few short years. Today, Zalando operates in 15 countries. The core of our business is to be cutting edge in each and every of our fundamental pillars: fashion, internet technology and logistics. Zalando SE, which is based in Berlin, operates the international business and takes care of our business development, comprising of management, marketing, IT and administration.

As the **Lead of Internal Communications** you will be responsible for enabling the smooth conversations of more than **10.000 Zalando employees** from various fields of work and levels. You will push the boundaries of our Internal Communications function by implementing new processes and measurements.

## YOUR CHALLENGE

- You'll be responsible for the delivery of campaigns, change programmes, employee engagement strategies and key announcements for employees through a range of traditional and digital channels
- The development of processes and the quality and consistency of all corporate communications addressed to internal stakeholders is in your hands
- You'll also support the development and adoption of effective collaboration tools already in place (enterprise social network)
- You'll foster the development of existing and new internal communication channels and new innovative content concepts

## WHAT YOU'VE GOT

- You've got a strong organizational ability, and you're experienced in planning and managing a systematic approach to communication plans
- You're able to lead and execute multiple priorities in a fast paced and deadline oriented environment and always take a hands on approach

- You're excellent in developing, setting-up and instituting communication processes for a large and diverse workforce
- You have the capacity to quickly understand the business we are operating in and get a sense of its' culture
- You're able to translate business objectives and requirements into effective Internal Communication and Engagement strategies
- You're English is at a near native level, being proficient in German is a must

## **WHAT YOU CAN EXPECT**

Ours is one of the most spectacularly successful stories in e-commerce. But we mostly prefer to concentrate on writing the next chapter. When you join us, you can not only expect to become part of an extraordinary and ambitious team, but a whole lot more:

- An international team of experts to inspire and support you
- A corporate culture where your skills are judged only by your results – our motto: wear sneakers, not ties
- Attractive employee discounts in our online shop
- The security of a company with 10.000 employees worldwide
- Coaching and training opportunities to bolster your potential and expand your career as well as excellent career development opportunities
- A permanent position in full time with flexible working hours

## **WANT TO JOIN US?**

Then we'd be more than happy to receive your application! Any further queries? Please do not hesitate to contact Inga via [inga.breitner@zalando.de](mailto:inga.breitner@zalando.de)